BERMUDA
Economic Development Corporation
Somerset NE Hamilton St George's

<u>For immediate release</u>

29 January 2015

<u>CONTACT</u>
Helen Jardine
Ph: 441 294-2795
Email: hajardine@gov.bm

To: ALL MEDIA

Please see the attached media release.

<u>INSPIRE EBUSINESS SEMINARS CONTINUE WITH SESSION ON FINDING FINANCING</u>

The 7 part Inspire eBusiness workshops, sponsored by the Department of E-Commerce and coordinated by the Bermuda Economic Development Corporation, will continue on February 3rd. The informational seminar, which will cover "Finding Financing for Your eBusiness," will take place at the Bermuda Chamber of Commerce from 5:30-7:00pm. Light refreshments will be served.

This sixth workshop of the series will feature a panel of three speakers including Ray Jones of the Bermuda Economic Development Corporation, Lee Simmons from the Bank of Butterfield and Steve Skowyrski of FUZE Consulting Ltd. The seminar aims to cover how new and existing entrepreneurs can find financing to support their online businesses.

Ray Jones remarked, "Obtaining financing can be tricky in Bermuda. We are looking forward to providing attendees with some tips as well as identify some local resources that are available to help those interested in getting financing to start their online businesses. "

Existing e-entrepreneurs and those starting online businesses can take advantage of this and other free lunch-time and evening workshops by simply signing up at www.inspireebusiness.bm.

The final seminar, which will be held on February 24th at 12:30pm, will cover How to Build your e-Commerce Presence – Websites 101.

The Inspire eBusiness initiative was launched in 2014 to support and encourage the development of local e-commerce business in Bermuda. It aims to educate existing and potential entrepreneurs about the process of starting an online business and setting up e-commerce on their websites.

To register, go to www.inspireebusiness.bm or call 292-5570.

_____

Helen Jardine
Public Affairs Officer
Department of Communication & Information
Bermuda Government

Global House
43 Church Street
Hamilton HM 12
BERMUDA
www.dci.gov.bm