



For immediate release

4 January 2015

CONTACT

Helen Jardin

Ph: 441 297-7599

Email: hajardine@gov.bm

To: ALL MEDIA

Please see the attached media release.

INSPIRE EBUSINESS SEMINARS CONTINUE WITH SESSION ON PROCESSING ONLINE PAYMENTS

The 7 part Inspire eBusiness workshops, sponsored by the Department of E-Commerce and coordinated by the Bermuda Economic Development Corporation, will continue on January 13th. The informational seminar, which will cover "Processing Online Payments and Cyber Security", will take place at the Bermuda Chamber of Commerce from 12:30-1:30pm.

The fifth workshop in the series will feature a panel with speakers including Florence Smith from the Bank of Butterfield, Audrey Gordon from HSBC, Vivian Curtis from First Atlantic Commerce and Isabelle Ramsay-Brackstone from Lili Bermuda. The seminar will cover the benefits of implementing an online payment system, and the necessary precautions that need to be taken to protect the security of consumers and the business.

"I am thrilled to be a part of the Inspire eBusiness panel to address online payments and cyber security", said Vivian Curtis, Senior relationship Manager at First Atlantic Commerce. "We provide secure and robust online payment processing for merchants on Island and around the world and I hope to share some insights into what is requires to provide a secure payment experience for merchants' customers."

Existing e-entrepreneurs and those starting online businesses can take advantage of this and other free lunch-time and evening workshops by simply signing up at www.inspireebusiness.bm.

Upcoming seminar topics include: Finding Financing for Your Business, and How to Build your e-Commerce Presence – Websites 101.

The Inspire eBusiness initiative was launched in 2014 to support and encourage the development of local e-commerce business in Bermuda. It aims to educate existing and potential entrepreneurs about the process of starting an online business and setting up e-commerce on their websites.

To register, go to www.inspireebusiness.bm, email orchester@bedc.bm, or call 292-5570.

Helen Jardine

Public Affairs Officer
Department of Communication & Information
Bermuda Government
Global House
43 Church Street
Hamilton HM 12
BERMUDA
www.dci.gov.bm